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ESTTA458943 02/28/2012

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91200126
Party	Plaintiff C.V. Starr & Co., Inc.
Correspondence Address	ARLANA S COHEN COWAN LIEBOWITZ LATMAN PC 1133 AVENUE OF THE AMERICAS NEW YORK, NY 10036 UNITED STATES rje@cll.com, asc@cll.com, sbi@cll.com
Submission	Other Motions/Papers
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Signature	/Arlana S. Cohen/
Date	02/28/2012
Attachments	MOTION.pdf (2 pages)(115212 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEALS BOARD

In The Matter of Application Serial No. 7' Filed: February 16, 2010 For Trademark STARS Published in the Official Gazette of December 10.		0
C.V. STARR & CO., INC.,	x)	
Opposer,)	
v,)	Opposition No. 91200126
UNITED SERVICES AUTOMOBILE ASSOCIATION,)	
Applicant.)) v	
Commissioner for Trademarks Attn: Trademark Trial and Appeal Board P.O. Box 1451	`	

MOTION ON CONSENT TO AMEND APPLICATION AND, IF ACCEPTED, TO WITHDRAW THE OPPOSITION ON CONSENT

Pursuant to Rule 2.133 of the Trademark Rules of Practice, Applicant respectfully requests that the above-captioned application be amended by deleting the current identification of services "insurance services, namely, underwriting extended warranty contracts in the field of automobile repair for members of an association." in Class 36 and replacing it with the following bolded identification of services:

insurance services, namely, providing streamlined appraisal repair service warranty contracts in the field of automobile repair for members of an association.

It is remeetfully submitted that this amendment does not require republication as the amendment of the description of services narrows rather than broadens the scope of the application.

Alexandria, Virginia 22313-1451

This amendment is made pursuant to an Agreement between Applicant and Opposer, who has consented to this amendment. If the amendment is approved by the Board, Opposer, with Applicant's consent, requests that the opposition be withdrawn without prejudice.

CONCLUSION

Applicant respectfully requests that this request to amend the application be granted in its entirety.

Dated: February 7th, 2012

Respectfully submitted,

UNITED SERVICES AUTOMOBILE ASSOCIATION

Attorneys for Applicant

Print Name: JORDAN Newmare Title: AVP Entellectual Property Course

CONSENTED TO:

COWAN, LIEBOWITZ & LATMAN, P.C. Attorneys for Opposer

Arlana S. Cohen, Esq.

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